

FOR IMMEDIATE RELEASE

Press Contact:

Chris Black

Sound Leisure Ltd.

Sandleas Way

Leeds, Yorkshire

LS15 8AR

Tel: +44 (0)845 2301775

Fax: +44 (0)845 2301776

Email: chris.black@soundleisure.com

Web: www.soundleisure.com



SOUND SIGNS A GEMM OF A DEAL AT DEAL

Sound Leisure has signed a distribution agreement for its range of classic jukeboxes with GEMM Productions, who are based in Dubai.

Sound Leisure attended the DEAL exhibition in Dubai at the end of April with the intention of seeking a distributor for its range of Nostalgia products and Point Of Sale equipment.

Gael MacLeod-MacLean, Director at GEMM Productions commented, “We are eager to begin promoting the Sound Leisure brand throughout the Arab world. We have had previous experience of the Sound Leisure product and know that the reliability and quality of these classic machines cannot be matched by anyone else. In an area of the world where quality is regarded as essential this product offers so much potential.”

“The DEAL show was a great success for Sound Leisure,” said Chris Black, Sound Leisure Managing Director. “We hoped to find an agent who would be able to promote our luxury, hand-built jukeboxes in this exciting region. We feel we have found the perfect partner in GEMM and look forward to working closely together in the future.”

Pictured is L - R Colin Leitch (SKC MUSIC) Gael MacLeod-MacLean GEMM Productions and Alan Meats.

ENDS